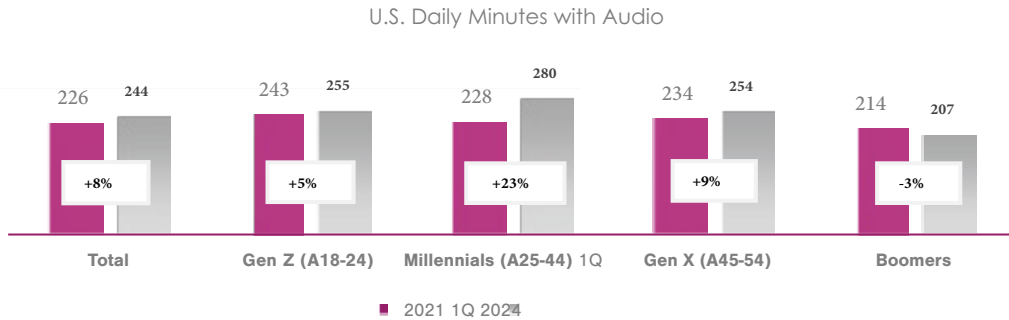


Audio Impact: Q1 2024 Share of Ear with Edison Research and iHeartMedia Webinar

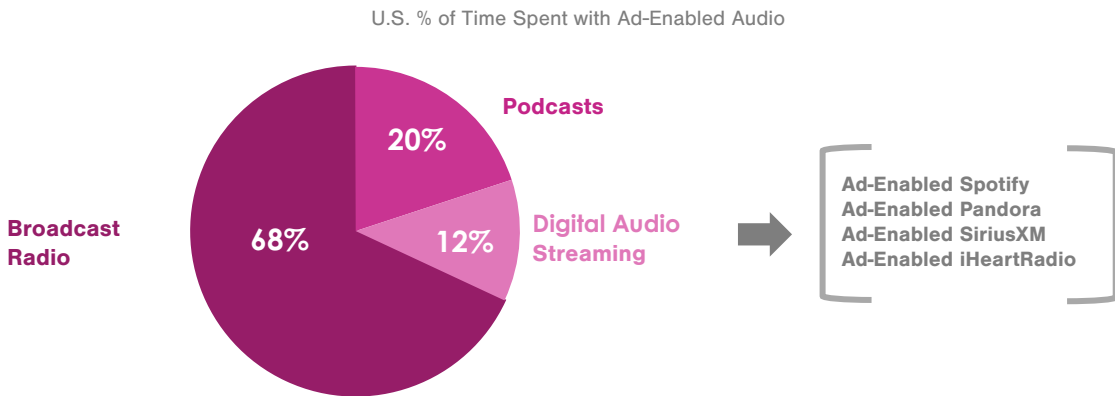
Three Key Takeaways

Listeners Are Spending More Time with Audio Overall Since 2021



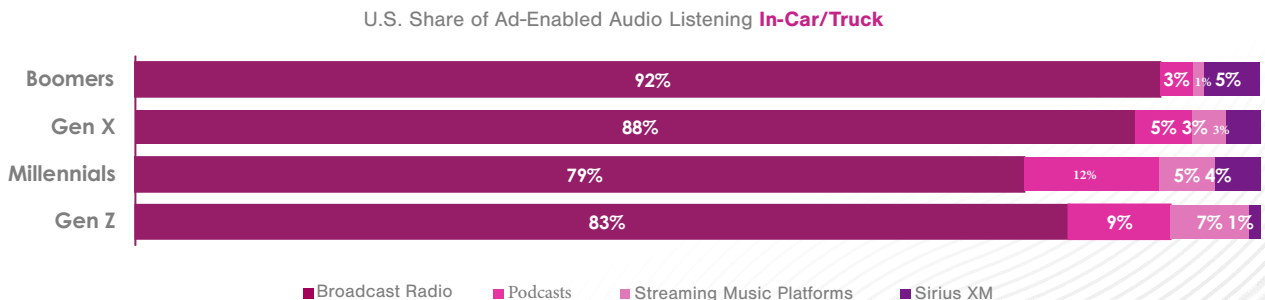
Source: iHeartMedia; Edison Share of Ear 1Q 2021, 2024

The Vast Majority of Audio Listening is to Broadcast Radio and Podcasts



Source: iHeartMedia; Edison Share of Ear, Q4 2023, P18+

Broadcast Radio Remains the #1 Ad-Enabled Audio Platform In-Car Across All Demos



Source: iHeartMedia, Edison Share of Ear 1Q 2021, 2024